

### **Boost your website traffic with directory submission!**

A directory is a reference source - an online site that organizes websites based on their subjects. Searchers use these directories as starting points and count on them to provide good quality links.

Search engines often use these directories to locate sites and include them in their rankings. However, to be picked up by the search engines you need to be careful about your directory submission strategy.

There are thousands of directories currently available online. Each of them has its own submission guidelines to be followed if you are going to secure a spot in their resource. Many of these directories aren't considered legitimate and are ignored by search engines, so submitting to them is a waste of time and energy.

By outsourcing your directory submission project to a SEO company, you can ensure that your site is submitted only to the highest quality directories. The company's professional directory submission experts follow the selected directories' guidelines meticulously, delivering error-free submissions.

**You won't have to handle the time-consuming directory submission process yourself: someone else will be handling the details on your behalf.**

#### **Why Submit your website manually in Directories?**

**- When you decide to submit your website to the web directories, there is in fact no option to manual directory submission. Web directories and article directories have anti-spam devices in their web pages to check spam submissions. That's why you can't auto-submit your website to the directories. The same thing goes with article submission as well.**

## **Directory Submission**

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- **In order to get best out of website submission job, it is of utmost importance that your web site URL is hand submitted by human submitters.**
  
- **Manual directory submission is important because all directories, search engines, ezines are not alike and only a trained human submitter can see the difference and submit accordingly.**
  
- **Automated submissions has greater chance of rejection. Quality resources always demand manual submission.**